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**Intermedia Communication Solutions Signs Agreement With MASERGY  
To Deliver High Quality Videoconferencing Solutions Over IP Networks**

***Leading Provider of Conferencing Technologies To Offer Guaranteed Quality IP  
Transport***

**DALLAS, TEXAS August 30, 2004**--MASERGY Communications, Inc. today announced an agreement with Intermedia Communication Solutions a leading, UK-based provider of collaborative technology solutions, to deliver guaranteed quality of service (QoS) IP network services for videoconferencing, backed by the industry's strongest and most straightforward service level agreement (SLA).

"Intermedia aims to deliver best-of-breed video solutions to our clients in every project" said Doug Pidduck, Intermedia's CEO and Managing Director. "In a rapidly-growing number of cases, that means delivering a reliable and cost-effective IP infrastructure as well. With MASERGY's premium grade *inCONTROL* Video service, we are able to extend that best-of-breed policy to the network."

Traditional IP backbones were not designed to handle the demanding performance requirements of high quality videoconferencing. Packet loss, jitter, and out-of-order packet delivery often result in degraded video and audio quality. Historically, this lack of predictable performance has limited the viability of IP transport for real-time videoconferencing. In contrast, the MASERGY network ensures that video information packets travel in-sequence and at the highest priority, end-to-end, thereby delivering video-over-IP with guaranteed quality of service (QoS).

Key performance metrics of the MASERGY network for video traffic include:

- 100 percent packet delivery
- 100 percent in-sequence packet delivery
- Maximum latency variation (jitter) of 5ms
- Sub-1 second fast fail-over (network recovery)

These industry-leading performance metrics are possible because of the Class of Service (CoS) and QoS capabilities inherent in MASERGY's native Multi Protocol Label Switching (MPLS) IP backbone. Customers do not need special equipment to take advantage of these advanced services since a standard IP router is the only customer premise equipment (CPE) required.

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“MASERGY is very excited to team with Intermedia because of their reputation for excellence and ability to provide a full suit of services ranging from design consulting and implementation project management to end-user training” said Chris Carr, director of video markets for MASERGY. “We believe this partnership offers today’s business customers a superior quality, lower cost alternative to legacy videoconferencing solutions.”

#### **About Intermedia Communication Solutions**

Intermedia Communication Solutions is a specialist provider of conferencing and video communications services. Based in the UK, Intermedia serves clients throughout Europe, the Middle East, India and Africa as well as the USA. Services include business needs analysis, technology selection, RFP preparation support, procurement assistance, project management, user training and change process support. More information about Intermedia may be found on the company website at [www.intermedia-cs.co.uk](http://www.intermedia-cs.co.uk).

#### **About MASERGY Communications, Inc.**

MASERGY is a privately held global service provider specializing in real-time application performance across converged enterprise networks. Serving customers in over 30 countries throughout Europe, Asia, Australia and The Americas.,MASERGY leverages Multi Protocol Label Switching (MPLS) across an Internet Protocol (IP)-based network to cost-effectively deliver multiple services over a single connection. MASERGY's customers include companies from the financial/banking, health care, entertainment broadcasting, hospitality/hotels and manufacturing industries. For more information, visit the company Web site at [www.masergy.com](http://www.masergy.com) or call +1 866-MASERGY.

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