

Revolutionary Simplicity



Suddenly It's All So Easy

EtherneTV gives you the ultimate in reliability and simplicity by combining open standards with plug and play components. Flexibility for distributing both live and stored video - from virtually anywhere, to virtually any device at any time. And it's all delivered over your local area network or the Internet.

Highly scalable, EtherneTV is a complete system that can be adapted for any application, from a single school or office building, to a sprawling campus with global network connections. Yet it retains its plug-and-play ease, no matter how large your system grows.

VBrick has set the aggressive goal of being the first to deliver 5-Nines Video availability to our customers. VBrick's EthernetTV solution, featuring VBrick DNA (Dependable Network Availability) intelligent appliance software, is designed to meet the always-on high availability that you enjoy with your telephone services.

EtherneTV Revolutionizes the Way You Communicate

The Old Way	The EtherneTV Way
Distribute video via individual videotape	Store video digitally for on-demand, simultaneous availability by multiple users
Run coaxial cable through the building to send live video	Stream DVD-quality video and audio over your existing local area network
Send employees to training sessions	Send training sessions to your employees' desktops via your network
Send in-house news by memos or email; personnel gather to watch broadcast news on common-room TVs	Stream live and stored video - both in-house events and broadcast news - to each person's desktop

Experience the Dramatic Benefits of EtherneTV

EtherneTV significantly benefits the two areas that matter most to today's businesses, educational institutions, and government offices — cost and productivity:

Reduced Costs

Operations - eliminates the need to install and manage a separate analog video network; no more time and money spent on storing, managing and transporting videotapes or DVDs.

Education/Training - reduces costs of travel by trainees and/or trainers, and eliminates the need to purchase VCRs, videotapes and DVDs.

Increased Productivity

Real time - provide late-breaking news to personnel without the need to leave their desk; new video is immediately available to everyone in your organization.

Opportunity costs - training with the latest on-demand video can be accomplished at the convenience of personnel, without taking time away from the office for sessions or travel.

Resource leveraging - effortless, immediate availability increases use of valuable video resources.

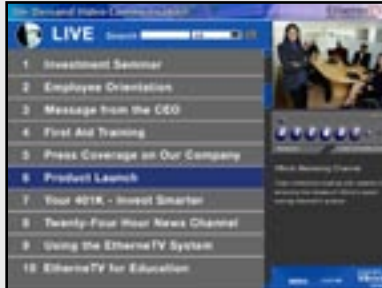


See Just How Effortless and Immediate EtherneTV Can Be

Connect an encoder for a live broadcast or add a new title to the Video on Demand server, and it instantly appears on the Program Guide. All your video resources are immediately available to any PC or Set Top Box connected TV plugged into your network. Access is as simple as using your TV at home - perhaps easier.



select LIVE, STORED, SCHEDULED video or view PRESENTATIONS



view LIVE video



view STORED video



Users have the ability to see up to DVD quality video at full screen and have the ability to schedule and record live streams. You can also stop, rewind, and fast forward stored video content using the Video on Demand feature.



Users see only one constant, familiar interface, no matter where the video is being displayed - TV, PC or any other networked device. Even the least technical of users will need virtually no training, regardless of how they choose to view the video.



Whether you are adding devices or building out your video archives, EtherneTV is a true "Plug-and-Play" system. The devices are so intelligent, they can actually configure themselves.

Best-of-Breed Components

Media Control Server Suite - The VBrick Media Control Server (MCS) Suite is a suite of products that allows organizations to easily and effectively deliver 5-Nines availability of digital media throughout their organization and to the Internet. A key component of VBrick's award winning EtherneTV Media Distribution System, the MCS Suite is composed of the following products:

- **EtherneTV Portal Server** - Provides a simple interface to easily locate available Live and On Demand media assets on Windows PCs, Macs, and Set Top Boxes. Users can navigate and search for specific videos, select the video, and it immediately begins playing. For On Demand videos, users have full Fast Forward and Rewind capabilities.
- **EtherneTV Scheduler** – Provides a calendar-based scheduling system that allows users to quickly and easily schedule Live Broadcasts from VBrick encoders, Stored Broadcasts from Video on Demand servers, Recordings, and Conferences. Scripting functionality also allows advanced users to set up custom schedules.

EtherneTV-NXG Video-on-Demand Server - The NXG provides the same video-on-demand features that are typically found in much more expensive offerings. The NXG server supports MPEG-1, MPEG-2 and MPEG-4 video formats for maximum flexibility. Multiple NXG servers can be clustered and additional storage added allowing easy expansion while maintaining simple access for end users.

EtherneTV-STB Set Top Box - The STB is the latest generation digital Set Top Box that provides a low-cost, standalone decoder for MPEG-1, MPEG-2 and MPEG-4 video assets. Developed to work seamlessly with the NXG and MCS Suite, this device can provide up to DVD quality video to a TV or VGA monitor. Control is provided by a simple IR remote or through an optional wireless keyboard.

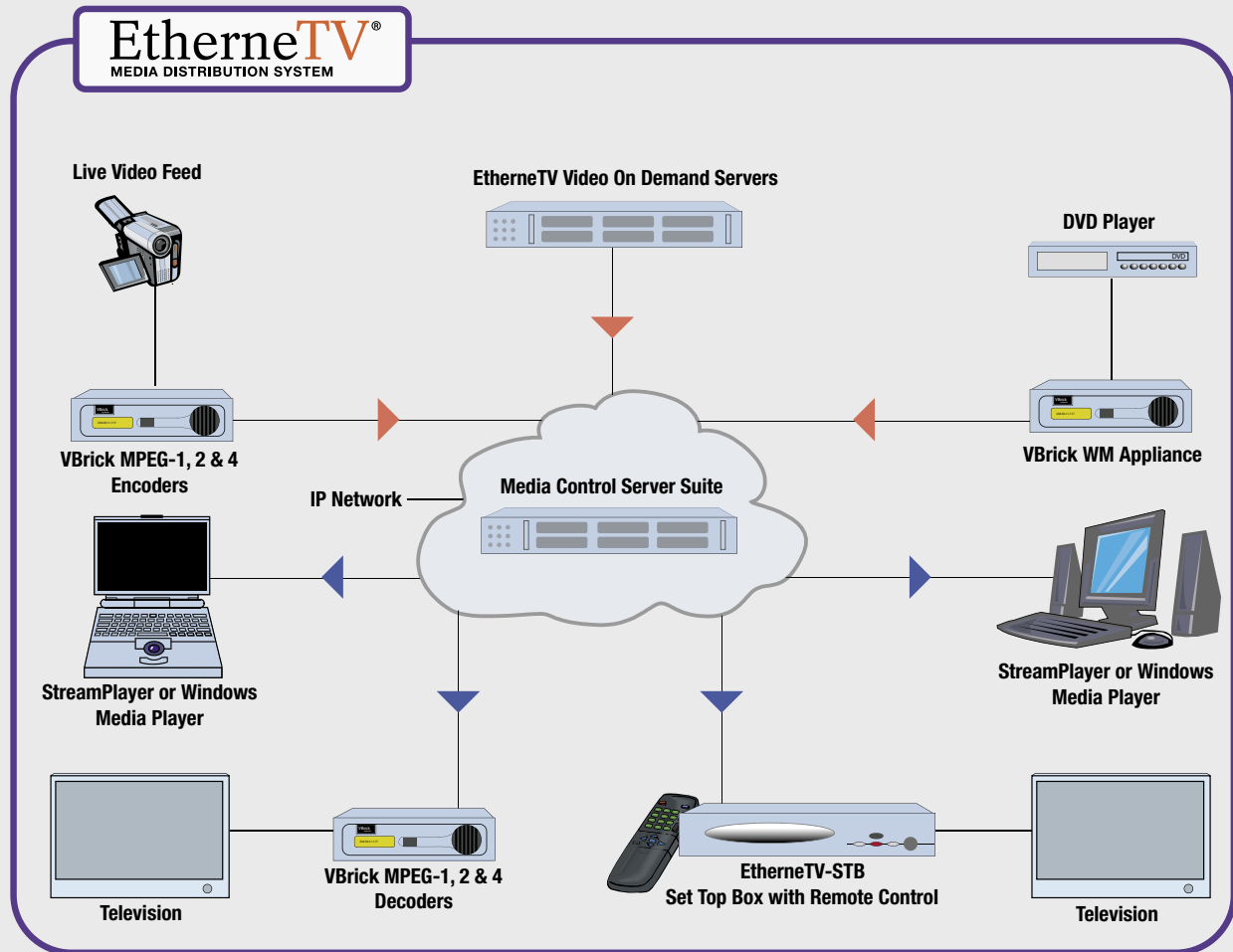
Hardware Encoders/Decoders - These award-winning VBrick appliances can be placed anywhere on your network to provide either distributed or high-density centralized encoding/decoding of MPEG-1, MPEG-2, MPEG-4, and Windows Media video.

Enjoy All the Benefits

- **Future-proofed solution** - EtherneTV is designed to accommodate both present and future industry standards, and eliminate single-vendor dependency on proprietary encoding and delivery technologies. VBrick is continuously creating new software modules that will be offered to enhance the EtherneTV system.
- **Up to DVD-quality video** - You get spectacular, full-screen MPEG-2 video on PCs or TVs. EtherneTV also fully supports TV-quality MPEG-1, MPEG-4, and Windows Media allowing you to send video to Macs and over the lower-bandwidth portions of your network.
- **User-directed control** - By desktop mouse or Set Top Box remote control, every user has independent control while they view even live broadcasts.
- **Flexible networking** - With EtherneTV's IP Multicasting, you drastically reduce the bandwidth load from live broadcasts. It also supports conventional unicasting, allowing you to deploy EtherneTV in virtually any Ethernet/IP network.
- **Closed captions** - VBrick has helped pioneer standards-based MPEG closed-caption support to the desktop and TV, which EtherneTV offers for both live and stored video in all formats.

EtherneTV Gives You the Complete Solution

Providing extraordinary flexibility to handle the most diverse configurations, VBrick EtherneTV is a seamlessly integrated, fully customizable, modular system. EtherneTV provides live or stored video content over standard IP networks to PCs, Macs, and TVs.



About VBrick Systems

VBrick Systems, Inc. is a pioneer in developing networked video solutions that deliver increased productivity, enhanced security, and reduced costs for organizations large and small. Setting new standards in simplicity, reliability and scalability, VBrick solutions are being used by government and educational institutions and throughout the corporate world to increase the value of live and stored video. Based in Wallingford, Connecticut, USA, VBrick Systems distributes its products through industry-leading value-added resellers, system integrators and distributors. Find out more at www.VBrick.com.